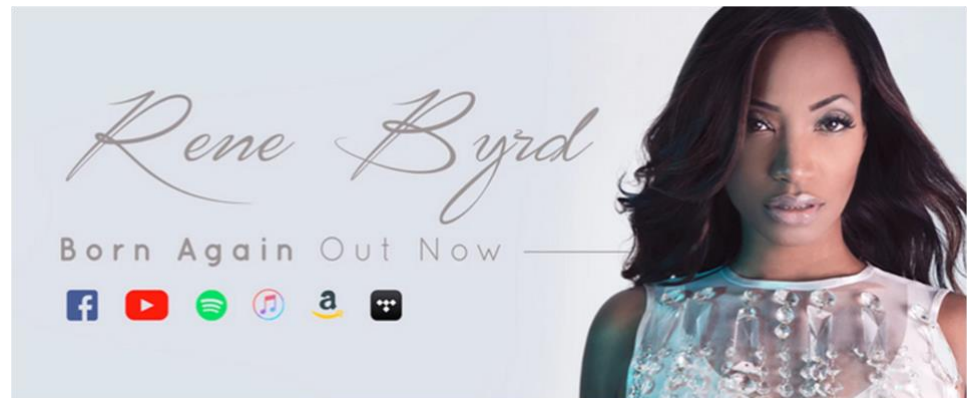


For immediate release

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Boardroom to Stage:

Rene Byrd Releases Her New Single And Music Video For 'Born Again'

Rene Byrd is the latest UK R&B/Pop songstress whose vocal talent has invited the attention of associates of the legendary Quincy Jones. Rene has performed at some of the most talked about international venues and on behalf of a European Prime Minister. Rene Byrd comes from a corporate background, which funded and elevated her exciting musical career from boardroom to stage. With her unique voice and engaging live performances, Rene has been creating a social media buzz with an online video that amassed over 100,000 views.

Rene's new single 'Born Again' is a heartfelt rendition of the classic song originally performed by Billy Preston and Syreeta. The cover is a title track from the forthcoming album which is due to be released next year. The single is a fusion of salsa and mid-tempo R&B sounds produced by the TJN Music team. 'Born Again' has a beautiful vocal performance that has captured the interest of audiences of a global audience in a short space of time; the single is already receiving rave reviews from radio stations in its initial circulation. The debut single 'Born Again' tells the story of new beginnings and feeling complete through love and romance. The lyrics are passionate and honest and Rene portrays this through her performance as an artist. The accompanying music video directed by Chas Appeti provides warm, soft visuals to bring the story to life. Rene brings her love of luxury fashion to the screen in haute couture; reminiscent of the Rene Byrd brand in its entirety.

Rene released her single in the heart of Covid19, deciding at this delicate time to heal hearts with her music and to use her platform for purpose. Rene created a very successful IG talk show called #whoamitalk where viewers can enjoy her conversations with experts, brands, public figures and celebrities within Beauty, Lifestyle, Entertainment, Fashion and Luxury. Rene has recently interviewed Chris Collins US face for Polo Ralph Lauren and now Luxury Fragrance Owner and Patrick Hutchinson the hero who protected a protester at a BLM in event in the UK. The candid and engaging talk show gives guests the opportunity to talk about who they are, their story and life in Covid19 and beyond. Rene's social reach exploded in this season to over 1m with her audience keen to hear more from Rene and her guests. As part of black history month, Rene's production team was commissioned to create a 'BLM' song entitled 'Better Way' for the musical theatre star Eva-Marie Saffery. The song was aired exclusively on ITV programme IRL Team Charlene by Charlene White UK's News Anchor, receiving rave reviews. Rene is using her music and her platform for purpose to help heal, inspire and create change.